

B&N GLOBAL

EXPORT • SOURCING • SUPPLY

Natural Psyllium Solutions for Functional Food & Wellness Industries





About Us

B&N Global is an India-based export company specializing in premium Psyllium Husk and natural soluble fiber ingredients for global food, nutraceutical, and wellness industries.

Leveraging India's strong Psyllium sourcing network, we focus on consistent quality, reliable supply, and export-oriented service for international buyers. Our products are widely suitable for functional foods, dietary supplements, digestive wellness products, fiber beverages, and health-focused applications.

What is Psyllium?

 Psyllium is a natural soluble fiber obtained from the seeds of *Plantago ovata*. India is the world's leading producer and exporter of Psyllium products.

Psyllium is globally valued because of its:

- strong water absorption
- gel-forming ability
- digestive wellness applications
- clean-label functionality
- gluten-free support properties

Our Main Psyllium Products

Psyllium Husk:- Outer fiber layer of the seed

Psyllium Husk Powder:- Finely processed husk powder

Psyllium Seeds:- Raw *Plantago ovata* seeds

Why Psyllium is Important Globally

Global demand for Psyllium continues to grow due to increasing interest in:

- digestive wellness
- gut health
- dietary fiber products
- functional foods
- gluten-free products
- plant-based nutrition
- clean-label ingredients

PSYLLIUM HUSK

Product Description

Psyllium Husk is the outer layer of Psyllium seeds and is highly valued for its excellent swelling and water absorption properties.

When mixed with water, Psyllium Husk forms a gel-like texture, making it suitable for a wide range of food and wellness applications.

Main Applications

Nutraceutical Industry

- Fiber supplements
- Gut health products
- Digestive wellness products
- Weight management formulations

Pharmaceutical Industry

- Natural laxative products
- Digestive formulations
- Bowel regulation systems

Food Industry

- Functional foods
- High-fiber products
- Breakfast cereals
- Health snacks

Gluten-Free Bakery Industry

- Gluten-free bread
- Bakery mixes
- Dough improvement systems



Why Buyers Value Psyllium Husk

- Excellent swelling performance
- Natural soluble fiber source
- Functional food ingredient
- Strong global wellness positioning
- Suitable for clean-label formulations

Psyllium Husk Powder

Product Description

Psyllium Husk Powder is produced by grinding Psyllium Husk into fine powder form.

It is widely used in food processing, dietary supplements, wellness products, and beverage systems.

Main Applications

Dietary Supplement Industry

- Fiber powders
- Capsules
- Nutraceutical formulations
- Wellness sachets

Beverage Industry

- Fiber drinks
- Functional beverages
- Wellness smoothies

Food Processing Industry

- Gluten-free systems
- Bakery premixes
- Processed food applications
- Functional ingredient systems

Personal Care & Cosmetic Industry

- Natural thickening systems
- Gel-based formulations



Key Functional Advantages

- Fine blending performance
- Excellent water absorption
- Strong texture support
- High fiber functionality
- Suitable for modern wellness formulations

PSYLLIUM SEEDS & QUALITY PARAMETER

Product Description

Psyllium Seeds are the raw seeds of *Plantago ovata* used for:

- husk extraction
- powder manufacturing
- herbal applications
- industrial processing

Main Applications

Processing Industry

- Husk extraction
- Powder production
- Fiber processing

Herbal & Ayurvedic Industry

- Traditional wellness formulations
- Digestive herbal products

Specialty Feed Applications

- Fiber enrichment systems



Important Quality Parameters

Parameter	Importance
• Swell Volume	Water expansion capacity
• Purity	Product cleanliness
• Moisture	Shelf-life stability
• Total Ash	Mineral residue level
• Acid Insoluble Ash	Sand/dirt contamination
• Mesh Size	Powder fineness
• Microbiology	Food safety quality

Why Partner with B&N Global?

Located Near Unjha — One of India's Major Spice & Psyllium Trade Centers

Being connected with the Unjha market ecosystem provides strong sourcing advantages for products such as:

- **Psyllium**
- **Cumin**
- **Ajwain**
- **Selected seed spices**

This helps support:

- **market understanding**
- **sourcing access**
- **product availability**
- **industry connectivity**

Our Approach

We focus on supplying Indian-origin food, botanical, and functional ingredients with a professional and quality-focused approach.

What We Focus On

- **Professional communication**
- **Quality-oriented sourcing coordination**
- **Consistent business support**
- **Export-focused approach**
- **Long-term business relationships**

B&N GLOBAL

Contact



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